

# Marketing Pillars



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1. Facebook
2. Cross Selling
3. Telesales
4. Email Marketing
5. Vehicle & Workshop Signage
6. Cold Calling in Person
7. Text/SMS Marketing
8. Office Displays
9. Leaflets
10. Post Cards
11. Letters/ Direct Mail
12. Referrals
13. Magazines
14. Newspaper Ads
15. Websites/Blogs
16. Re-Marketing
17. Banner Ads
18. Videos
19. Sandwich Bags
20. Notice Boards
21. Directory Listings
22. Open Days
23. Newsletter
24. Google Search
25. eBay Listings/Shop
26. Partnering
27. Attend Shows
28. Advertising Trailer/Van
29. Cinema Ads
30. Sponsorship
31. SEO
32. Merchandise (pens, keyrings, etc)
33. Network Meetings
34. TV
35. Podcasts
36. Fuel Pump/POS Ads
37. Supermarket Promotions
38. Branded Clothing
39. Billboards
40. Blimp
41. Promo Girls
42. Attend Local Events
43. eGuides
44. Kindle Books
45. Back of Buses
46. Fly Posting
47. Sandwich Board
48. Town Centre Kiosk
49. Mobile Phone App
50. Radio
51. Trade Catalogues
52. Car Clubs
53. GumTree
54. PR
55. Charity Work
56. Football Ground Banner
57. Shop Window
58. Google Adwords
59. Facebook Ads
60. Tracking Numbers
61. Email Autoresponders
62. Facebook Page
63. Instagram
64. YouTube Ads
65. Banner Retargeting
66. Voice Broadcast
67. Snapchat
68. Affiliates
69. Squeeze Pages
70. Twitter
73. Linked In
74. Press Ads