Good things you should be using your **90 minutes** for...

1. Write emails to list
2. Connect and message on LinkedIn
3. Re-activate old customers
4. Honing follow up campaign
5. One-off follow ups (especially if something is in the news)
6. Reading
7. Planning how to build your list
8. Writing & scripting squeeze page 'hooks'
9. Planning & writing quality content to give away
10. Segmenting your database

    ... creating niches

    ... enabling personalisation
11. Identifying who's got the best list for your niche
12. Sending *'Thank you'* messages to customers
13. Headline brainstorms
14. Headline tests (PPC is great for this!!)
15. Review Google Ads performance results
16. Facebook Ads
17. Planning and scripting sales webinars
18. Gathering Reviews / monitoring Grade Us
19. Planning offers and promotions
20. Recording videos
21. Mapping out launch campaigns
22. Developing new products
23. Studying Google analytics
24. Reviewing and updating website
25. Write and design Ads
26. Write and design sales letters (for direct mail)

Entrepreneurs Circle

SCREWSURVIVING...

...let's get thriving!